

## ORDER



KSNV

**Orders**  
**Order / Rev:** 106740  
**Alt Order #:** 06853435  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:** 380  
**Flight Dates:** 09/19/12 - 09/25/12  
**Original Date / Rev:** 09/18/12 / 09/21/12  
**Order Type:** GENERAL

**Primary AE:** Amy McCreary  
**Sales Office:** BLPHI  
**Sales Region:** National

**Agency Name:** American Rambler Productions  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant St.  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney for President - Kersel  
**Demographic:** A35+  
**Product Codes:** PLC02-Republican  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	136	\$89,910.00	\$76,423.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	136	\$89,910.00	\$76,423.50	0.00
<b>Totals</b>	<b>136</b>	<b>\$89,910.00</b>	<b>\$76,423.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KSNV	30%	\$89,910.00
Market	100%	\$299,700.00

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$59,940.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$80,919.00
KTUD	0%	\$0.00
KVVU	16%	\$47,952.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,979.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/WagM		6-7a	--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					6	\$450.00		0.00			

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E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		6				\$450.00		0.00			
E 2	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	MT-----	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4				\$450.00		0.00			
E 3	KSNV	09/19/12	09/21/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$550.00	2	0.00	NM	6	\$3,300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		6				\$550.00		0.00			
E 4	KSNV	09/24/12	09/25/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$550.00	2	0.00	NM	4	\$2,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4				\$550.00		0.00			
E 5	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MT-----	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
TODAY SHOW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		4				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	MT-----	:30		(\$200.00)		0.00	NM		
See MG 5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	MT-----	:30		(\$200.00)		0.00	NM		
See MG 5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr			9-10a	MT-----	:30		(\$200.00)		0.00	NM		
See MG 5.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	09/24/12-09/25/12	M-F Today Show II 3rd Hr			9-10a	MT-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 5.1,5.2															
[Revised Rate to Reinstate]															
8	KSNV	09/24/12-09/25/12	M-F Today Show II 3rd Hr			9-10a	MT-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 5.1,5.2															
[Revised Rate to Reinstate]															
9	KSNV	09/25/12-09/25/12	M-F Today Show II 3rd Hr			9-10a	-T-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 5.3 09/25															
[Revised Rate to Reinstate]															
E 6	KSNV	09/24/12	09/25/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$200.00	2	0.00	NM	2	\$400.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2				\$200.00		0.00			
E 7	KSNV	09/19/12	09/21/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$200.00	2	0.00	NM	3	\$850.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3				\$200.00		0.00			

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E 7	KSNV	09/19/12	09/21/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$200.002		0.00	NM	3	\$850.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 7.4,7.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		<del>(\$200.00)</del>		0.00	NM		
See MG 7.4,7.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12		M-F Today Show III 4th Hr		10am-11am	-----F----	:30		\$325.00		0.00	NM		
Ⓜ MG for 7.2,7.3 [Revised Rate to Reinstate]															
5	KSNV	09/21/12-09/21/12		M-F Today Show III 4th Hr		10am-11am	-----F----	:30		\$325.00		0.00	NM		
Ⓜ MG for 7.2,7.3 [Revised Rate to Reinstate]															
E 8	KSNV	09/19/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$200.002		0.00	NM	3	\$600.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$200.00		0.00						
E 9	KSNV	09/24/12	09/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$200.002		0.00	NM	2	\$400.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MT-----	2		\$200.00		0.00						
E 10	KSNV	09/24/12	09/25/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MT-----	2		\$275.00		0.00						
E 11	KSNV	09/19/12	09/21/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$275.00		0.00						
E 12	KSNV	09/19/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$1,275.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$275.00		0.00						

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E 12	KSNV	09/19/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$1,275.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Days of our Lives		1258p-2pm	--WThF----	:30		(\$275.00)		0.00	NM		
See MG 12.4, 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		Days of our Lives		1258p-2pm	--WThF----	:30		(\$275.00)		0.00	NM		
See MG 12.4, 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		Days of our Lives		1258p-2pm	--WThF----	:30		(\$275.00)		0.00	NM		
See MG 12.4, 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12		Days of our Lives		1258p-2pm	-----F----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2, 12.3, 12.1															
[Revised Rate to Reinstate]															
5	KSNV	09/21/12-09/21/12		Days of our Lives		1258p-2pm	-----F----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2, 12.3, 12.1															
[Revised Rate to Reinstate]															
6	KSNV	09/24/12-09/24/12		Days of our Lives		1258p-2pm	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2, 12.3, 12.1															
[Revised Rate to Reinstate]															
E 13	KSNV	09/24/12	09/25/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MT-----	2		\$275.00		0.00						
E 14	KSNV	09/24/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	2	\$175.002		0.00	NM	2	\$350.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MT-----	2		\$175.00		0.00						
E 15	KSNV	09/19/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$175.002		0.00	NM	3	\$525.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$175.00		0.00						
E 16	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	2	\$300.002		0.00	NM	2	\$600.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MT-----	2		\$300.00		0.00						
E 17	KSNV	09/19/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	3	\$300.002		0.00	NM	3	\$900.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$300.00		0.00						
E 18	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	3	\$350.002		0.00	NM	3	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTF--	3		\$350.00		0.00						
E 19	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MT-----	:30	2	\$350.002		0.00	NM	2	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MT-----	2		\$350.00		0.00						
E 20	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MT-----	:30	4	\$450.002		0.00	NM	4	\$1,800.00

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NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----			4		\$450.00	0.00					
E 21	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--WTF--	:30	6	\$450.00	2	0.00	NM	6	\$2,700.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	--WTF--			6		\$450.00	0.00					
E 22	KSNV	09/19/12	09/21/12	M-F Early News	CM	5-630p	--WTF--	:30	6	\$725.00	2	0.00	NM	6	\$4,350.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	--WTF--			6		\$725.00	0.00					
E 23	KSNV	09/24/12	09/25/12	M-F Early News	CM	5-630p	MT-----	:30	4	\$725.00	2	0.00	NM	4	\$2,900.00
				M-F Early News											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----			4		\$725.00	0.00					
E 24	KSNV	09/24/12	09/25/12	M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$725.00	2	0.00	NM	4	\$2,900.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----			4		\$725.00	0.00					
E 25	KSNV	09/19/12	09/21/12	M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$725.00	2	0.00	NM	4	\$3,450.00
				M-F Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	--WTF--			4		\$725.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	M-F Jeopardy			630-7pm	--WThF----	:30	(\$725.00)	0.00	NM				
See MG 25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12	M-F Jeopardy			630-7pm	--WThF----	:30	(\$725.00)	0.00	NM				
See MG 25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	09/21/12-09/21/12	M-F Jeopardy			630-7pm	-----F----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1															
[Revised Rate to Reinstate]															
8	KSNV	09/21/12-09/21/12	M-F Jeopardy			630-7pm	-----F----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 25.4,25.1															
[Revised Rate to Reinstate]															
E 26	KSNV	09/24/12	09/25/12	M-F Wheel	CM	7-730pm	MT-----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----			2		\$725.00	0.00					
E 27	KSNV	09/19/12	09/21/12	M-F Wheel	CM	7-730pm	--WTF--	:30	3	\$725.00	2	0.00	NM	3	\$2,450.00
				M-F Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	--WTF--			3		\$725.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/17/12-09/23/12	M-F Wheel			7-730pm	--WThF----	:30	(\$725.00)	0.00	NM				
See MG 27.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12	M-F Wheel			7-730pm	-----F----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 27.															

Order / Rev: 106740  
 Alt Order #: 06853435  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 380  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	6	\$750.002		0.00	NM	6	\$4,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$750.00		0.00			
E 29	KSNV	09/24/12	09/25/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	4	\$750.002		0.00	NM	4	\$3,000.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$750.00		0.00			
E 30	KSNV	09/19/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$250.002		0.00	NM	3	\$1,275.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	--wThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 30.4,30.5,30.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	--wThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 30.4,30.5,30.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	--wThF----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 30.4,30.5,30.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12	The Tonight Show			1135p-1237a	-----F-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 30.1,30.3,30.2															
[Revised Rate to Reinstate]															
5	KSNV	09/21/12-09/21/12	The Tonight Show			1135p-1237a	-----F-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 30.1,30.3,30.2															
[Revised Rate to Reinstate]															
6	KSNV	09/21/12-09/21/12	The Tonight Show			1135p-1237a	-----F-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 30.1,30.3,30.2															
[Revised Rate to Reinstate]															
E 31	KSNV	09/24/12	09/25/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$250.002		0.00	NM	2	\$675.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	The Tonight Show			1135p-1237a	MT-----	:30		<del>(\$250.00)</del>		0.00	NM		
See MG 31.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/25/12	The Tonight Show			1135p-1237a	MT-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 31.1 09/24															
[Revised Rate to Reinstate]															
E 33	KSNV	09/21/12	09/21/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	-----F--	:30	1	\$1,400.003		0.00	NM	1	\$1,400.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----F--					1	\$1,400.00		0.00			
E 34	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$200.002		0.00	NM	2	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$200.00		0.00			
E 35	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$325.002		0.00	NM	2	\$650.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$325.00		0.00			



Order / Rev: 106740  
 Alt Order #: 06853435  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 380

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 46	KSNV	09/23/12	09/23/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	2	\$900.003		0.00	NM	2	\$1,800.00
FOOTBALL NIGHT IN AMER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$900.00		0.00			
E 47	KSNV	09/23/12	09/23/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$4,000.003		0.00	NM	2	\$20,000.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		<del>(\$4,000.00)</del>		0.00	NM		
See MG 47.3,47.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		<del>(\$4,000.00)</del>		0.00	NM		
See MG 47.3,47.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/23/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		\$10,000.00		0.00	NM		
Ⓜ MG for 47.1,47.2															
[Revised Rate to Reinstate]															
4	KSNV	09/23/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		\$10,000.00		0.00	NM		
Ⓜ MG for 47.1,47.2															
[Revised Rate to Reinstate]															
E 48	KSNV	09/23/12	09/23/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$500.003		0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
E 49	KSNV	09/23/12	09/23/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$500.003		0.00	NM	1	\$500.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
E 50	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$750.002		0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$750.00		0.00			
N 55	KSNV	09/22/12	09/22/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,300.002		0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,300.00		0.00			
N 56	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$600.003		0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$600.00		0.00			
N 57	KSNV	09/24/12	09/25/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	MT-----	:30	1	\$100.002		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$100.00		0.00			
N 58	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	1	\$450.001		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$450.00		0.00			
N 59	KSNV	09/24/12	09/25/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	1	\$275.002		0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					1	\$275.00		0.00			
N 60	KSNV	09/25/12	09/25/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$50.003		0.00	NM	1	\$50.00



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 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 60	KSNV	09/25/12	09/25/12	Wake Up Early w/ Wagner Wake Up Early Wagners	M	430a-5a	-T-----	:30	1	\$50.003		0.00 NM	1	\$50.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-T-----		1			\$50.00		0.00				
													Totals	136	\$89,910.00